

Name ANSWER KEY

Business & Corporate Ethics-BUS350

Student ID Number

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1. Define 'Stockholder'.

- (A) Anyone who is effected by the company's decisions
- (B) All employees of the company
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2. What is the purpose of the Sarbanes-Oxley Act?

- (A) Require publicly-traded companies to provide full disclosure of financial information
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3. Define 'Corporate Governance'.

- (A) Government involvement within a corporation
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4. Ethical Egoism suggests people should act in their own self-interest.

- (A) True
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6. Bernie Madoff and Martha Stewart were both investigated for fraud and/or insider trading by the;

- (A) Corporate Social Responsibility Commission-CSRC
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7. Which of the following is **NOT** an example of CSR?

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8. According to Archie Carroll's Pyramid, which aspect of CSR is the most basic?

- (A) Ethical Responsibility
- (B) Legal Responsibility
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9. The Triple Bottom Line includes Planet, People, and Profit.

- (A) True
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10. According to the Sarbanes-Oxley Act, which individuals must verify that all accounting and financial information is accurate?

- (A) CEO and CFO
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12. Explain the concept of 'Corporate Citizenship'.

- (A) The idea that a corporation is legally recognized as an individual and has certain rights
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- Both B and C

13. What is 'Greenwashing'?

- (A) Creating a company with a heavy focus on environmental CSR
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21. Why is Corporate Social Responsibility Important to a company's image?

Name Danielle Nelson

Business & Corporate Ethics-BUS350

Student ID Number

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It is important for a company to be good to the environment

Name Ben Reinheimer

Business & Corporate Ethics-BUS350

Student ID Number

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Good CSR LOOKS GOOD

Name Sam Lantun

Business & Corporate Ethics-BUS350

Student ID Number

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Good CSR = Good image

Name Jennifer Harvey

Business & Corporate Ethics-BUS350

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If they have bad CSR, they will have a bad overall image

Name Josh Pratzner

Business & Corporate Ethics-BUS350

Student ID Number

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- A The idea that a corporation is legally recognized as an individual and has certain rights
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- C A synonym for CSR
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19. Greenwashing is considered an admirable and ethical practice.

- T True
- F False

20. Good Corporate Social Responsibility is a legally required.

- T True
- F False

21. Why is Corporate Social Responsibility Important to a company's image?

Name Elizabeth Ellis

Business & Corporate Ethics-BUS350

Student ID Number

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- True
- False

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- True
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21. Why is Corporate Social Responsibility Important to a company's image?

It will improve the company's image

Name COIN KRINSKY

Business & Corporate Ethics-BUS350

Student ID Number

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it makes them look good

Name Wesley Dawson

Business & Corporate Ethics-BUS350

Student ID Number

<u>0</u>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>				
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If they are responsible, it makes the company look good

Name Rebecca Mason

Business & Corporate Ethics-BUS350

Student ID Number

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If a company looks good, people are more likely to support them

Name Jacqueline Aiken

Business & Corporate Ethics-BUS350

Student ID Number

<u>0</u>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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I don't know

Name Heather McNeill

Business & Corporate Ethics-BUS350

Student ID Number

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if a company practices good CSR, they will then look good to consumers who will then prefer to patronize that company

Name Liam Mckena

Business & Corporate Ethics-BUS350

Student ID Number

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a company with good CSR will have a positive image and will be preferred over those w/a negative image

Name Katherine Richards

Business & Corporate Ethics-BUS350

Student ID Number

<u>0</u>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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It makes them look good

Name James Dowd

Business & Corporate Ethics-BUS350

Student ID Number

<u>1</u>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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if a company is not socially responsible and does not follow ethical practices, the company will have a bad image. a bad image will then lead to consumers preferring to take their business to competitors which will cause the company to lose money + support.

Name Nadia Kirk

Business & Corporate Ethics-BUS350

Student ID Number

<u>0</u>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>				
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Name Will Strouse

Business & Corporate Ethics-BUS350

Student ID Number

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21. Why is Corporate Social Responsibility Important to a company's image?

It builds connections w/ other companies

Name Melanie Howard

Business & Corporate Ethics-BUS350

Student ID Number

<u>9</u>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>				
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People won't shop there if CSR is bad

Name Stephen Marini

Business & Corporate Ethics-BUS350

Student ID Number

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Name Alexis Danziger

Business & Corporate Ethics-BUS350

Student ID Number

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NO idea

Name Anne Mason

Business & Corporate Ethics-BUS350

Student ID Number

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